

# PRIMER ON CASE STUDY

Case study refers to the collection and presentation of detailed information about a particular person or small group. It is a form of research that is used to look at individuals or a group as a whole. Researchers gather data using observations, interviews and documents. In a case study, the researcher explores and describes the experiences of a person or group within a specific context; they do not draw conclusions about the experiences of everyone. Case study is often used when researchers want to apply what they have learned to real-world situations.